

GUIDELINES TITLE: UF&Shands Web Appearance

GUIDELINES STATEMENT:

All websites representing UF&Shands, Shands HealthCare, and the University of Florida academic health center must adhere to the Web Identity Standards Manual. All sites must use the approved set of UF&Shands templates, unless granted an exemption through the appeals process outlined in the Appeals Process guidelines.

The Web Services team and the UF&Shands Executive Web Steering Committee and its subcommittees developed the manual, approved the templates, and will consider appeals for exemptions to these standards.

PURPOSE: To ensure a consistent and standard look and feel for all academic health center websites, and a user-friendly experience for all who visit the websites.

REFERENCES:

Web Identity Standards Manual